

BRIT STUEVEN



WRITER
MARKETER
SPEAKER
COACH

CONTACT

303.550.8955

BRIT@BRITSTUEVEN.COM

BRITSTUEVEN.COM

SKILLS

Copyediting
Copywriting
Public Speaking
Facilitation
Data Analysis
Layout Design
Collateral Design
Customer Service
Basic HTML
Google Apps
iMovie Editing
Microsoft Suite
AP Style
Quality Assurance
Agile Methodology

PROFILE

I'm a **multi-passionate entrepreneur** with 18 years of combined experience in journalism, marketing, PR, event planning, life coaching, and consulting with 100+ companies and 2,000+ individuals. I love helping people reconnect with rest, play, and ultimately more joy.

EXPERIENCE

OWNER

BRIT STUEVEN PR | MARCH 2013 - PRESENT

- Current offerings: newsletters, collateral design, marketing strategy, event coordination, and customer loyalty programs.
- Clients/collaborators have included international names such as LUNA, Emerging Women, and ZENTS. *Highlights include:*
 - + **CRAVE Denver:** Launched monthly CRAVEfuel events, recruited 42 new members in four months, planned and emceed a dinner party for 120+ women with six speakers and 17 sponsors.
 - + **The Perfect Petal:** Increased Facebook likes by 43% in first three months, hit record blog traffic in first month. Started in-store events, increasing monthly sales by 30%.

CREATOR, COACH, SPEAKER

THE BREAK CHANGER | JUNE 2015 - PRESENT

- Creator of 45+ offerings (workshops, email courses, presentations, and 1:1 coaching). *Highlights include:*
 - + **International Opportunities:** Leading 12 productivity sessions at E.ON in Germany, one of the world's top energy suppliers.
 - + **Inspired Lives:** Seeing clients change jobs, create businesses, prioritize family, write books, start counseling, pursue dreams, return to hobbies, and create healthier habits.

ASSISTANT MANAGER

APPLEWOOD GOLF COURSE | JULY 2018 - AUGUST 2020

- Created monthly newsletter.
- Assisted Regional Sales Director with seasonal planning, email and social media campaigns, copyedits, and flyer design.
- Launched various events: Beginner Night Scramble, BioBlitz, Women's Golf Day, Trivia Night, 2020 Vision Day, and more.
- Launched and led Welcome2Golf Beginner Program.
- Created submissions that landed AGC the NGCOA's Course of the Year Award and Player Development Award.
- Manage accounts payable, payroll for all departments, weekly and monthly financial reports, and various HR tasks.

WRITING

- 500+ articles
- 450+ blog posts
- 450+ newsletters
- 60+ press releases
- 150+ flyers/images
- 50+ website bios
- 8 magazine features
- 10 online programs
- 5 training manuals
- 9 websites

SPEAKING

- ACM LLP, Denver
- American Women's Club, Dusseldorf
- Connects Workspace, Golden
- CU Entrepreneurial Panel
- Daniel's Fund, Cherry Creek
- E.ON :agile, Dusseldorf
- General Assembly, Denver
- KPMG, Dusseldorf
- lululemon, Cherry Creek
- lululemon, Park Meadows
- MOPS, Mission Hills
- MOPS, Deer Creek
- MOPS, Celebration
 - Community Church
 - Office Scapes, Denver
 - REV Talks Panel, Denver
 - SheSays, Denver
 - Shine Boutique, Denver
 - The River Yoga, Denver
 - Threads Worldwide Conference, Denver
 - Urban Campfire, Denver
 - Wayin, Denver
 - Young Cancer Survivors, Denver

PROJECT MANAGER

DIGITAL FIRST MEDIA | JUNE 2012 - MARCH 2013

- Trained and supported all departments on Atlassian project management software while tracking 60 projects.
- Designed all PMO process visuals for departmental buy-in during a national merger.
- Facilitated weekly defect triage meetings and end-of-sprint demo presentations for executives and department leads.
- Created "Supreme Sprinter" award initiative, which boosted morale and connection among team members.

SR. EDITORIAL MANAGER

EXAMINER.COM | APRIL 2008 - JUNE 2012

- Oversaw regional content for 80,000 contributors in 244 markets across North America while managing nine editorial team members.
- Increased contributor participation in editorial projects by 30% in first seven months.
- Managed content projects with sponsors like Home Depot, Iams, HGTV, P&G, NowPublic.com, Yahoo! and NCM.
- Recruited and trained thousands of contributors in online writing, web tools, social media and SEO.
- Wrote monthly consumer-facing newsletters and all contributor-facing communications from HQ.

JOURNALIST

YOURHUB.COM | FEB 2007 - APRIL 2008

- Managed content curation, editing, and design for local newspaper editions in the *Denver Post*.
- Recruited and maintained over 400 contributors in eight cities within the Boulder and Longmont area.

EDUCATION

BACHELOR OF ARTS, MAJOR IN COMMUNICATION

UNIVERSITY OF COLORADO AT BOULDER | 2002 - 2006

2002 ACADEMIC ALL CONFERENCE ATHLETE, GOLF CAPTAIN

WHEAT RIDGE HIGH SCHOOL | 1998 - 2002

FUN FACTS

23 COUNTRIES VISITED 273 CONCERTS SEEN 2 YEARS LIVED IN GERMANY
72 CITIES VISITED 152 YARDS OF HOLE-IN-1 5 MINUTES I CAN PLANK

- + On March 10, 2019, I was baptized by immersion at Foothills Bible Church.
- + My husband David and I adopted our son from South Korea in 2020.

P.S. While living in Dusseldorf, we were on House Hunters International!